

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">KSNW - Wichita, KS</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 40px;">4/18/22</span>
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I, Great American Media

do hereby request station time concerning the following issue:

KS Governor 2022

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute  
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Watkins  
Sharon Rose  
Ann Gates  
Ryan Wright

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/8/2022

Date

Andrew Hutson

Signature

Digitally signed by Andrew Hutson  
Date: 2022.04.08 14:25:05 -04'00'

202-338-8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Andrew R. Berry  
Signature

Andrew R. Berry  
Printed Name

Director of Sales  
Title  
4/18/22

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**





Order / Rev: A3514387  
 Alt Order #: 27768261  
 Flight Dates: 04/19/22 - 04/25/22

Advertiser: POL/Kansas Values Institute PAC  
 Product Desc: TV  
 Estimate: 10569

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--					4	\$540.00		0.00			
N 5	Multi	04/23/22	04/23/22	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$280.00	P3	0.00	NM	1	\$280.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show Sa													
		Saturday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S-					1	\$280.00		0.00			
N 6	Multi	04/24/22	04/24/22	Today Show Su	CM	Today Show Su	-----S	:30	1	\$280.00	P3	0.00	NM	1	\$280.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Today Show Su													
		Sunday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S					1	\$280.00		0.00			
N 7	Multi	04/24/22	04/24/22	Meet the Press	CM	Meet the Press	-----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Meet the Press													
		Meet The Press													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S					1	\$600.00		0.00			
N 8	Multi	04/19/22	04/25/22	M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 9-10a													
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--					3	\$400.00		0.00			
N 9	Multi	04/19/22	04/25/22	M-F 430-5p	CM	430-5pm	MTWTF--	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 430-5p													
		Jeopardy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--					3	\$600.00		0.00			
N 10	Multi	04/19/22	04/25/22	KSN News at Five	CM	5-530pm	MTWTF--	:30	3	\$1,000.00	P3	0.00	NM	3	\$3,000.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Five													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--					3	\$1,000.00		0.00			
N 11	Multi	04/19/22	04/25/22	KSN News at Six	CM	6-630p	MTWTF--	:30	3	\$1,200.00	P3	0.00	NM	3	\$3,600.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Six													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--					3	\$1,200.00		0.00			
N 12	Multi	04/23/22	04/23/22	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		Sat KSN News at Six													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S-					1	\$800.00		0.00			
N 13	Multi	04/19/22	04/25/22	M-F 630-7p	CM	630-7pm	MTWTF--	:30	4	\$1,600.00	P3	0.00	NM	4	\$6,400.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		M-F 630-7p													
		Wheel of Fortune													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--					4	\$1,600.00		0.00			
N 14	Multi	04/19/22	04/25/22	LN M-F	CM	10-10:35pm	MTWTF--	:30	2	\$1,400.00	P3	0.00	NM	2	\$2,800.00
		Channels : KSNC,KSNG,KSNN,KSNN													
		KSN News at Ten Mon-Fri													
		KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/19/22	04/25/22	MTWTF--					2	\$1,400.00		0.00			
N 15	Multi	04/20/22	04/20/22		CM	7-8p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00

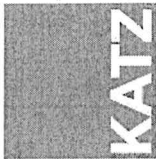
Advertiser:	POL/Kansas Values Institute PAC
Product Desc:	TV
Estimate:	10569

Order / Rev:	A3514387
Alt Order #:	27768261
Flight Dates:	04/19/22 - 04/25/22

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wed Prime Hour 1															
Channels : KSNC,KSNG,KSNL,KSNW															
Wednesday 7-8p															
Chicago Med-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----		1			\$1,600.00			0.00			
													Totals	38	\$30,240.00



A3514387



125 West 55th St  
New York, NY 10019

Contract # 27768261 Changes as of: 4/18/2022 at 8:28 AM Version: Original Order

CPE: 236/250/10569 Flight: 4/19/22 - 4/25/22 Station: KSNW

Agency: Great American Media Advertiser: KANSAS VALUES INSTITUTE Market: Wichita

3050 K ST NW SUITE 20007 Product: TV Office: WASHINGTON

Agency Order #: 11580331 Service: Nielsen

Buyer: Hutson, Andrew Primary Demo: KELLY JOHNS

Salesperson: KELLY JOHNS Assistant: 202-872-5880

Separation:

Con Type: POLITICAL/NOTE  
Total \$: \$30,240.00

Total Spots: 38

Total CPP: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	4/19 - 4/19		Total Spots	Total \$	CPP*	GRP*
						4/19					
1	Tu-F,M 5a-6a		Kansas Today 2	\$240.00	30	3		3	\$720.00	\$0.00	0.0
2	Tu-F,M 6a-7a		Kansas Today 3	\$520.00	30	5		5	\$2,600.00	\$0.00	0.0
3	Tu-F,M 7a-8a		Today Show (7-8am)	\$800.00	30	3		3	\$2,400.00	\$0.00	0.0
4	Tu-F,M 8a-9a		Today Show (8-9am)	\$540.00	30	4		4	\$2,160.00	\$0.00	0.0
5	Sa 8a-9:30a		Saturday Today Show	\$280.00	30	1		1	\$280.00	\$0.00	0.0
6	Su 8a-9a		Sunday Today Show	\$280.00	30	1		1	\$280.00	\$0.00	0.0
7	Su 9a-10a		Meet The Press	\$600.00	30	1		1	\$600.00	\$0.00	0.0
8	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$400.00	30	3		3	\$1,200.00	\$0.00	0.0
9	Tu-F,M 4:30p-5p		Jeopardy	\$600.00	30	3		3	\$1,800.00	\$0.00	0.0
10	Tu-F,M 5p-5:30p		KSN News	\$1,000.00	30	3		3	\$3,000.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		KSN News	\$1,200.00	30	3		3	\$3,600.00	\$0.00	0.0
12	Sa 6p-6:30p		KSN News	\$800.00	30	1		1	\$800.00	\$0.00	0.0
13	Tu-F,M 6:30p-7p		Wheel of Fortune	\$1,600.00	30	4		4	\$6,400.00	\$0.00	0.0
14	Tu-F,M 10p-10:35p		KSN News	\$1,400.00	30	2		2	\$2,800.00	\$0.00	0.0
15	W 7p-8p		Chicago Med-NBC	\$1,600.00	30	1		1	\$1,600.00	\$0.00	0.0
						TOTALS: 38		38	\$30,240.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 27768261 Changes as of: 4/18/2022 at 8:28 AM Version: Original Order  
CPE: 236/250/10569 Flight: 4/19/22 - 4/25/22 Station: KSNW  
Agency: Great American Media Advertiser: KANSAS VALUES Market: Wichita  
3050 K ST NW SUITE Product: TV Office: WASHINGTON  
100 WASHINGTON DC  
20007  
Agency Order #: 11580331 Service: Nielsen  
Buyer: Hulson, Andrew Primary Demo: Total CPP: \$0.00  
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Total GRP:  
202-872-5880 202-872-5880  
Separation:

Special Instructions	
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Competitive Information	
Market Budget: \$30,240	
KSNW Share: 100%	
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	38	\$30,240.00	0.0
Total	100%	38	\$30,240.00	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Apr	38	\$30,240.00
Total	38	\$30,240.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	4/18/22 8:29 AM				
New	4/18/22 8:28 AM	KELLY JOHNS	New	38	
				\$30,240.00	\$0
				\$30,240.00	\$30,240.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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